

# NEWS FROM THE CAMPAIGN TRAIL

By Tory Dietel Hopps, Campaign Director

**Give the RTT community a challenge and magic happens!  
Together we have raised \$1.6 MILLION - exceeding our Campaign  
Goal AND meeting our Kresge Challenge!**

## **How the magic happened:**

- \* 1,218 individuals like YOU made donations.
- \* 24% of donors gave more than one gift.
- \* 5% of our goal came from in-kind contributions.
- \* Over 650 people contributed online by sponsoring family and friends.
- \* Donations came from 34 states and 7 foreign countries.
- \* 79 businesses participated in fundraising.
- \* 27 foundations made grants.
- \* 14 civic groups funded the effort.

The generosity and dedication of our riders' families, friends, local businesses, foundations, RTT staff and volunteers have left us in awe. THANK YOU. Construction on Phase II of RTT's year-round therapeutic riding center will begin this spring. The completion of the fully handicapped accessible facility will provide our program with much needed new space for our inspiring clients, beloved horses and dedicated volunteers and staff.

**RTT will host a community-wide open house celebration when construction is complete. We hope to see you then.**

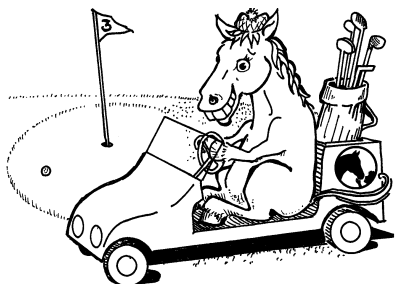


**THANK YOU!**

With your help,  
**RIDING TO THE TOP**  
has gone  
**OVER THE TOP -**  
exceeding our  
**\$1.6 MILLION**  
Campaign Goal!

# There are Many Ways To Support our Riders and Therapy Horses!

## Riding To The Top's 2nd Annual Benefit Golf Tournament – June 15, 2007



### Riding To The Top Golf Tournament '07

Come play in RTT's 2nd Annual Benefit Golf Tournament on Friday, June 15, 2007, at Val Halla Golf Course in Cumberland. Cost is \$125 per player or \$500 per team. The fee includes:

- The golf scramble
- Golf carts
- Continental breakfast
- BBQ lunch
- Contests & prizes (net & gross).

If you play golf, please consider putting together a team or playing in the RTT tournament. If you know someone who plays and might be interested, please pass this information on to them. Registration forms and more information is on our website:

[www.ridingtothetop.org](http://www.ridingtothetop.org)

We are looking for volunteers to help with the tournament as well. If you would like to play or help, Please contact Paulette Shepard at 892-2813 x14 or [pshepard@ridingtothetop.org](mailto:pshepard@ridingtothetop.org).

## Beach To Beacon 10k Road Race – August 4, 2007



Like to run and want to help RTT? Come be a sponsored runner in this year's TD

Banknorth Beach to Beacon 10K Road Race.

### Sponsor Highlight

#### NORWAY SAVINGS BANK & RTT

Norway Savings Bank has been instrumental in helping RTT to grow through their support over the years of our Capital Campaign, providing a construction loan for our new facility, sponsoring special events and through the bank's own Reality Checking Account program which allows people to pick from a variety of charities to receive \$50 when opening a new checking account. Norway Savings Bank is truly a community bank and RTT is proud to have them as our

**2007 Lead Business Sponsor.**



RTT has 25 numbers for Sponsored Runners – you can either purchase a number for \$300 or get friends and family to sponsor you through our easy online sponsorship page. Add meaning to your training and cross the finish line with extra pride. Contact Paulette Shepard 892-2813 x14 or go to RTT's sponsored events page: [www.firstgiving.com/ridingtothetop.org](http://www.firstgiving.com/ridingtothetop.org) and click on Beach to Beacon 2007.

## Barn To Beach Ride-A-Thon – August 18, 2007

Join other riders on the gorgeous beaches and trails of Ram Island Farm in Cape Elizabeth and take your horse swimming in the ocean during RTT's 4<sup>th</sup> Annual Barn-to-Beach Ride-a-thon, **Saturday, August 18**. Truck your horse down for the day and enjoy a delicious pre-ride breakfast, 2 hour guided ride and a gourmet lunch. It's an intimate affair with 25 riders. Sponsored riders pay or raise \$500 minimum to ride.

Contact Paulette Shepard 892-2813 x14 to register or go to RTT's sponsored events page: [www.firstgiving.com/ridingtothetop](http://www.firstgiving.com/ridingtothetop) and click on Barn to Beach 2007.



**Join us on the beach!**

## GoodSearch

You can help raise money for Riding To The Top with a click of your mouse!

GoodSearch is a search engine which donates 50-percent of its revenue to the charities and schools designated by its users. It's a simple and compelling concept. You use GoodSearch exactly as you would any other search engine. Because it's powered by Yahoo!, you get proven search results. The money GoodSearch donates comes from its advertisers — the users and the organizations do not spend a dime!

Each Web search will generate approximately \$0.01 for RTT (image, video and news searches are not included).

We hope you'll not only use GoodSearch as your main search engine from now on, but will also tell your friends, family and co-workers so they, too, can start using GoodSearch to support their favorite cause! Please go to: <http://goodsearch.com> and start clicking!