



# RTT Annual Trail Ride-A-Thon

- Who:** Riders, families and volunteers hit the trails to benefit Riding To The Top
- What:** A one hour trail ride with cook-out and prizes
- Where:** RTT - 14 Lilac Dr. Windham, Maine
- When:** Sunday, June 9, 2019 (Rain Date: Sunday, June 23, 2019)
- Contact:** Susan at 892-2813 ext. 21 or email [scole@ridingtothetop.org](mailto:scole@ridingtothetop.org)

**Trail Ride** - Sign up and request a time slot today! - Rides will leave on the hour (RTT Independent riders, staff and volunteers 9-10; RTT Riders: 10 am and 11 am). If we have horses available family members of RTT riders are welcome to ride too during the 10 and 11 am slots! ***The number of riders is limited – so sign up ASAP! Deadline is June 3<sup>th</sup>.***

**Donations** – This is a fundraiser and all participants riding a horse are asked to raise a minimum of **\$200** in total pledges.

***Special prizes for top fundraisers! Let your friends, family and neighbors know why RTT is important to you!***

Collect donations from individuals and businesses in person (see us for collection envelope) or set up your own fundraising page at:

**<https://www.mightycause.com/team/Ride4rtt2019>**

Use your page to reach out to your family and friends and to share your own RTT story! (Directions are on the back or second page).

**Great Cookout** – Lunch will be served from 11:30 to 1:00 pm for all riders and their guests. ***New this year: All RTT supporters/families/friends are invited to join (\$5 pp if not fundraising).*** Please RSVP how many people are in your group by June 4<sup>th</sup>.

**Prizes** - All participants will be entered for the raffle drawings! **Raise \$1,000 or more and receive a \$500 credit to use in any lesson or clinic.** Special prizes will be awarded to the top fundraisers and the top “friendraiser” (participant with the most people making a donation)!!

## Online Fundraising Pages

Riding To The Top (RTT) is using [www.mightycause.com](http://www.mightycause.com) for online fundraising - Please **use this portal so we can track the team: and our progress toward our \$10,000 goal:**

<https://www.mightycause.com/team/Ride4rtt2019>

- 1) Look to the bottom of the blue screen. To the right of the DONATE NOW button for **JOIN THIS TEAM and click on it.**
- 2) Next, Click on:
  - a. **YES:** Use the Template, **RECOMMENDED** (You can still edit/add text/change photos.) Or at "No, start with a blank slate" you can create your own page.
- 3) When it prompts you to "Continue with FB" down, scroll until you see the option **"Nope, continue with boring old email"** (FYI you will still be able to share on FB but donations will come through our team portal).
- 4) **Sign up:**
  - a. FB login
  - b. Google
  - c. Email
  - d. Or use existing login(IF you used RAZOO in past)
- 5) **Follow the directions to personalize the template or create your own.** *This is a great place to insert your own pictures or videos as well as share your reason for supporting RTT.*
- 6) **PUBLISH-** Your link will not be live until you publish. You will still be able to can continue to edit your page.
- 7) **Send emails to your friends, family and co-workers. With a link to your page(you can shorten/personalize your link)**

**If you have any problems do not hesitate to call us at 207-892-2813 x21 or email at [scole@ridingtothetop.org](mailto:scole@ridingtothetop.org).**

**Tips:** Past riders for RTT have found that it helps to send out an email from your own account—that way your friends and family are more likely to open it, and spam filters won't be likely to toss it in the bulk mail folder. Just **cut and paste your fundraising page link** into your email, add a personal note, and send! If you do not hear back from people right away, do not be discouraged! We are all busy and many people simply forget... it is ok to send a reminder!

***Thank you for fundraising for Riding To The Top. Your participation helps support the riders, horses and programs of RTT. Happy Trails and Best of Luck!***