



# Sponsored Runner Registration Form TD Bank Beach to Beacon 10K Road Race Saturday, August 5, 2023

RTT Sponsored Runners in the 2022 Beach to Beacon (B2B) raise funds and awareness for Riding To The Top Therapeutic Riding Center (RTT). RTT is northern New England's largest therapeutic riding program serving hundreds of children and adults with disabilities.

To secure your RTT Sponsored Runner bib/number:

- Fill out the form below send back ASAP. We must have a credit card number to reserve a bib.
- If you email/scan DO NOT include your credit card number on the form- call in your card number.
- **Please note that your card will only be charged in the event that you are not able to fundraise the minimum goal (\$250) before bib numbers are distributed or in the event that you withdraw from the race after numbers have been assigned** (there is a \$150 fee if you withdraw once the numbers have been assigned);
- Upon receipt of your signed registration form, RTT will send you directions on how to set up a secure online fundraising page for you to use (RTT staff are available if you need help).
- Use your online fundraising page to help raise awareness of RTT and sponsors for your run - we've found online giving to be very effective. You can also use other means to fundraise (be creative!).
- Your sponsors can donate online or send in a check made out to RTT. Please have them include your name on the check memo line so you get credit.
- RTT race numbers are available on a first come first served basis. The first 25 Registration forms that we receive will be eligible for a passcode for race registration.
- **Beach to Beacon passcodes are released to you once you have met your minimum fundraising goal or have authorized the charge on your credit card.**
- You will receive a free race registration bib (worth \$65) and be eligible for some very special RTT prizes.
- Once you have your passcode you must log on and register at the Beach to Beacon website (**no later than July 15, 2023**).

As a Sponsored Runner, I agree to raise a minimum of \$250 for the riders, horses and programs of Riding To The Top.

Name \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_ Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Credit Card Type and Number: \_\_\_\_\_ Expiration Date \_\_\_\_\_  
(Mastercard, Visa or Discover only)

CVV Code \_\_\_\_\_ Authorization Signature \_\_\_\_\_

**For security reasons, please do not email us your CC info—you can mail, fax or call in with info!**

**Riding To The Top is a non-profit 501(c)(3) organization and donations may be tax deductible.**

**Riding To The Top ~ 14 Lilac Drive ~ Windham, ME 04062**

kjohnson@ridingtothetop.org ~ 207-892-2813, x21 ~ fax: 892-6523 ~ www.ridingtothetop.org

# Beach to Beacon 10K 2023

## TEAM RTT FAQ's

### 1. What does it mean to run for Team RTT?

Since 2004, Team RTT runners have raised over \$250,000 for Riding To The Top (RTT). "Team RTT" runners are committed to raising awareness and funds for the riders, horses and programs of RTT.

### 2. Do I have to run with a group?

Only if you want to! Some people do recruit friends, co-workers and/or family members who may start out together, race together or meet up at the finish line.

### 3. How and when will I know if I have secured a number for the race?

RTT bib numbers are available on a first come first served basis. The first 25 Registration forms that we receive prior to May 1<sup>st</sup> will be eligible for a passcode for race registration. Once we have received your form, RTT will send you information about online fundraising. **Beach to Beacon passcodes will be released once you have met your minimum fundraising goal or have authorized the charge on your credit card.**

### 4. Do I have to set up an online fundraising page to participate?

No, you can use other means to fundraise, but we've found online fundraising to be very effective. It will help you raise awareness of RTT's programs and sponsorships for your run. We will send you information about how and where to set up your fundraising page. You'll be surprised how easy it is to use and how fast you can gain sponsors once your request "goes viral".

### 5. When can I get my number? When do I pick up my race registration packet?

Once you have received a passcode from RTT **it is your responsibility to log on and register** at the Beach to Beacon website **by 7/15/2023**. All details on the race (how/where to get your registration packet, start of the race, etc.) can be found at: [www.beach2beacon.org](http://www.beach2beacon.org).

### 6. Where does the run start? Where do I park?

Once you have received a passcode from RTT it is your responsibility to log on and register at the Beach to Beacon website **by 7/15/2023**. Details on the race (expo, parking, shuttle) can be found at [www.beach2beacon.org](http://www.beach2beacon.org).

## TIPS

Here are a few things that can make your fundraising successful:

- Learn about Riding To The Top, or better yet, come visit the farm! It is so much easier to ask people to sponsor you when you know where the money goes;
- Invite a friend or two to join you, it makes training and running more fun!
- Personalize your online fundraising page - most sponsored runners find this makes asking so easy!
- Set personal goals for running and for sponsorship, it can help to motivate you on both fronts;
- Share your story! Why are YOU running for RTT???
- Send reminders and updates on your training or fundraising progress to your friends and family. People don't always remember to respond the first message you send, so it is helpful to resend or send reminders;
- If you reach your goal, keep going and raise it!! RTT prizes are awarded based on amount raised and number of supporters you recruit.

**QUESTIONS? Contact us at: 207-892-2813, x21 or [kjohnson@ridingtothetop.org](mailto:kjohnson@ridingtothetop.org)**